

Thank You for Attending this **Results** Zoominar Live Today and Library Content Soon Powered by YOU NET RESULTS **Continuing Leadership Thinking** Leadership is a Process.... When Utilizing YOU TOOLS



Two of the *Premier* Automotive Guides

Brian Gillis

Jim Ryckman







#### About Brian Gillis...

- 25 Plus Years operating auto repair shops in Texas, Georgia and Colorado, multi unit stores
- Hired and Trained over 2000 staff members
- Budgeting and Profits Brian's Specialty
- Smooth as silk with customers
- Polished and Professional
- Seasoned Automotive Veteran
- Owner and Founder of YOU NET RESULTS





#### About Jim Ryckman...

- Founder and Operator of Rytek Automotive
- Moved from Business Owner to Business Leader
- Automotive Technician Trained
- Level 3 Leader
- 25 plus years of business know how
- Dollar Time Facilitator
- Zoominar Presenter
- TurnAroundTour Language Instructor





### YOU TOOLS

It's easy to build a leadership process but it's easy not to!

**How-to build** Your Leadership Process 6 Steps

- 1. Thinking 2. Words 3. Action
- 4. Habits 5. Perseverance 6. Attainment



### What are? Leadership YOU TOOLS

- They are built for YOUR NET RESULTS
- Designed to help YOU be in Process
- TAP Turnaround Point Book...Gary Gunn's Voice in Print and Audio
- Moving from business owner to business leader (BO to BL)
- Leadership Silver Bullets do not exist



- Are you a level 1 leader?
- Are you a level 2 leader?
- Are you a level 3 leader?
- Are you a level 4 leader?
- Please take this Leader Level Test:



### YOU TOOLS

• Level 1 leaders: are working in the business every day, writing up customers, fixing cars, ordering parts; selling jobs....you are a staff member of your business....you have a job. We call this caught in the vortex of daily operations. If this is where you want to be GREAT...Level 1 is working for you.



### YOU TOOLS

 Level 2 leaders: are managing creating and managing using a systemic approach and getting things done through other people, and occasionally jumping in and helping. If this is where you want to be GREAT...Level 2 is working for you.



#### YOU TOOLS

• Level 3 leaders: are above the daily vortex and has successfully hired and training a manager as a level 2 leader. You are experiencing some freedom of business ownership. You are not necessary every day to make your business run smoothly. If this is where you want to be GREAT...Level 3 is working for you.



#### YOU TOOLS

 Level 4 leaders: are FREE from the business; they have a level 3 leader plus a level 2 manager coached and trained to work the business for them. You are now free to roam the fields of life looking for your next adventure. If this is where you want to be GREAT...Level 4 is working for you. Remember any level works it all depends on what you want...that's a personal decision. I know from personal experience whatever level leaders I spend time with that will up my game.



- Three "P" Triangle People-Process-Profit
- Five YOUTOOL Player
  - 1. Financial 2. Leadership 3. Management
  - 4. Strategic 5. Tactical
- WOIT Working on it Tuesday
- PAHR Prepare Attract Hire Retain
- Behavior Never Lies by Richard Flint



- Slight Edge book by Jeff Olson
- Lotus Code by Mark Yarnell
- E-Myth Mastery Leadership Module
- LWOBAS
- SMS SBS STS SPS
- No Reverse Club



#### YOU TOOLS

John C. Maxwell

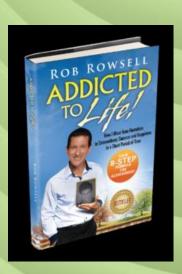
- Five Levels of Leadership
- 21 Laws of Leadership
- Developing the Leader With YOU
- Developing the Leaders Around YOU



- Go for No by Richard Fenton & Andrea Waltz... Go For No Breakthrough Pak (BUY <u>Link</u>), Hard Copy of Book (BUY <u>LINK</u>), 2 CD Pack Audio (BUY <u>LINK</u>),
- A function of leadership's ability to enlist others to fail with and for them, because if individual failure means individual success, then group failure equals team success!
- Coaching for Improved Work Performance by Ferdinand F. Fournies (BUY Link)



- ALL-In ATL Community (Web Link)
- Addicted to Life (ATL)by Rob Rowsell (BUY Book)
- ATL Quarterly Strategic Action Plan
- ATL 8 Step Building Blocks
- ATL Action Guide (Get it Link)





### YOU TOOLS

**Essential YOU Leadership Process Tools** 

- 1. SMS Staff Mentoring Session
- 2. SBS Staff Behavior Session
- 3. STS Staff Training Session
- 4. SPS Staff Potential Session
- 5. WOIT Working On It Tuesday



- 1. SMS Staff Mentoring Session
- Once per week per staff member for 15 minutes
- Not Coaching just Mentoring
- Monkeys go with staff members
- 80% rule



- 2. SBS Staff Behavior Session
- When needed
- Coaching Session not Mentoring
- Short 1-3 minutes
- Three C's...Concern Cause Correction
- Acceptable (90%) or Unacceptable (10%) Behavior Session



#### YOU TOOLS

### 3. STS – Staff Training Session

- The fix that always works: STS \*20-10-10 Program You have heard me talk about it many times it's about executing the STS Systems Training Session....Here is how it works the best. Follow the steps below and watch the magic begin before your very eyes.
- 1. Your STS will be held once per week for 20 minutes (You set the time 52 weeks per year) all staff members will attend no exceptions.
- 2. Your STS will be on a 10 week topic rotation.
- **3.** Your STS will be affiliated by the owner for the first 5 sessions, and then you will pass the facilitation around to all staff members. Let them experience facilitating the sessions.
- 4. Your STS first assignment will be to select 10 Key Systems from the time you get the customers keys until you give them back, that make your business run successfully, please include all your staff in these system selection process.
- 5. Your STS staff will review, write and train on one system per week for 10 weeks; you will repeat this for the rest of your business career, forever and ever.
- Quick Review: 20 Minute Sessions Weekly forever, 10 Key Systems written, 10 Week Rotation



- 4. SPS Staff Potential Session
- Once per week for 20 minutes
- Sell and Tell the WHY story
- Every Car is a Story
- Directional Vision sharing
- Concept / Method and Model Review



- 5. WOIT Working on it Tuesdays
- Work on You
- Work on Strategical items
- Work away from your business
- Attend all You Net Results Zoominars
- Rotate the Zoominar topic focus on it until next Tuesday (Tuesday to Tuesday Rotation)



- No Reverse...By Gary Gunn
- I want to share this story with you to make a point.
- The first time I saw her, I fell in love. She was a beauty Sleek Clean Radiant. As soon as I spied the 1962 Ford Thunderbird at the used car lot, her shiny exterior and killer interior beckoned me. I knew this was the car for me. So I plunked down \$800 and purchased my first car.
- But there was a problem lurking inside my prized possession. A few months after I bought my T-Bird, it suddenly became particular about which way I could go. It allowed me to go forward, but I couldn't go backward. The T-Bird had no reverse.
- Although not having a reverse is a problem in a car, sometimes it's good for us to be a little like, my T-Bird. We need to keep going forward without the possibility of putting our business into reverse.
- We need to press forward to our dreams and goals. If you feel you're in reverse in your business thinking, actions, behavior, attitude, spirit, staffing, advertising, habits, dreams and visions. Perhaps a new perspective will get your T-Bird moving again.
- 1962 Ford Thunderbird Outstanding TV Ad YouTube
- http://youtu.be/5CbpCZkAHAY



#### · YOU TOOLS

- E-Myth Mastery Mod 1: Leadership
- Client KnowledgeBase Instructions
  - Consultant KnowledgeBase Instructions
  - ENH LD0090 Managing Your Time
  - GN-0001 Intro to Mastery Stage 1, Mod 1
  - GN-0001 Intro to Mastery Stage 1 Mod 1
  - LD-0001 Intro to Mod-1: Foundations of E-Myth Leadership
  - LD-0010 E-Myth Point of View
  - LD-0020 Your Primary Aim
  - LD-0030 Your Strategic Objective
  - LD-0040 Your Company Story
  - LD-0050 Key Strategic Indicators
  - LD-0060 Key Frustrations Process
  - LD-0070 Characteristics of the E-Myth Manager
  - LD-0080 E-Myth Point of View in Action
  - LD-0090 Managing Your Time
  - LD0080 ENH Rating
  - LD0080 ENH Tracking
  - LD0090 ENH Time Log
  - LD0090 Managing Your Time



- True or False for you? Why?
- Does this statement sound familiar?
- Do you subscribe to this theory?

Your Leadership is about disappointing your people at the rate they can handle it.



