# **Total Team Training**



# Presented By Brian Gillis / Owner and Guide

Results-Learning Works Best When Ongoing

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### **Opening Thoughts**



Advisor Results Academy
Presenting

#### **Total Team Training**

**Featuring** 

#### **Results-Learning that Grows Your Confidence**

This not a lecture or a speech, it's a virtual clinic. A hands-on, participation by all, voice, mind and body workshop. Old habits are hard to break, new ones are hard to learn, and sometimes we don't want to do either.

**Advisor Results Academy** believes you have to learn it, use it, teach it and own it. That's our goal for our time together.

Brian Gillis has over three decades of experience working in the automotive industry, including owning and managing multiple shops. In these Virtual Clinic sessions, Brian works with your Service Advisors and Technicians to create the smoothest possible key-to-key experience for customers.

When your team knows how to run every system, your shop will run like a well-oiled machine, and your cash register will ring like never before!

# You Net Results — Language

1.	Yes
	SOS
	Professional Obligation
4.	Stop Selling Your Own Wallet
5.	Buying Mood
6.	Most Important Customer
	Lotus Code
	ECM
	Two Ways to Increase Sales
10.	Full System Isolate
11.	PMI
	Eyes on it
13.	Intake Sheet
	Bid Sheet
15.	PARP
16.	The Customers Lenses

# **Lotus Code**

What is it? \_\_\_\_\_

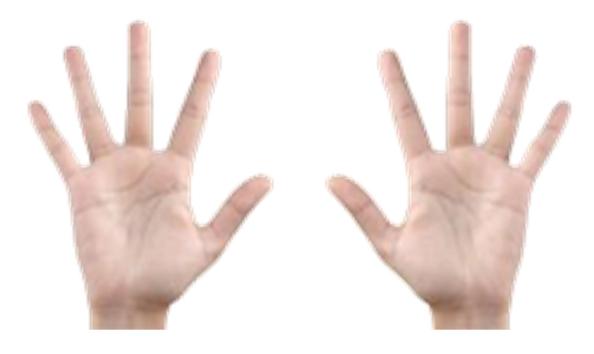


1.	T	·
2		ı
۷.	W	
3.	A	
4.	H	_
		_
5.	P	
6.	A	_
		_
17.	. Other Thoughts:	

# **Only Two Ways to Increase Sales**

Α.	В.

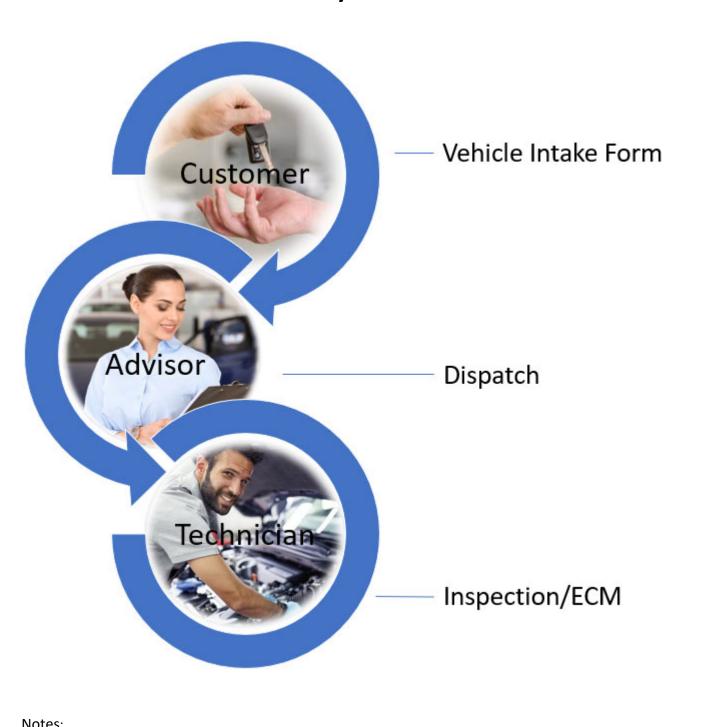
# **Left Hand Right Hand**



Describe a situation you encountered, as a consumer, where you felt the eft hand didn't know what the right hand was doing?					
How did that make you feel?					
What do you believe is the answer to avoiding this situation?					

# **Notes Page**

# **Full System Isolation**

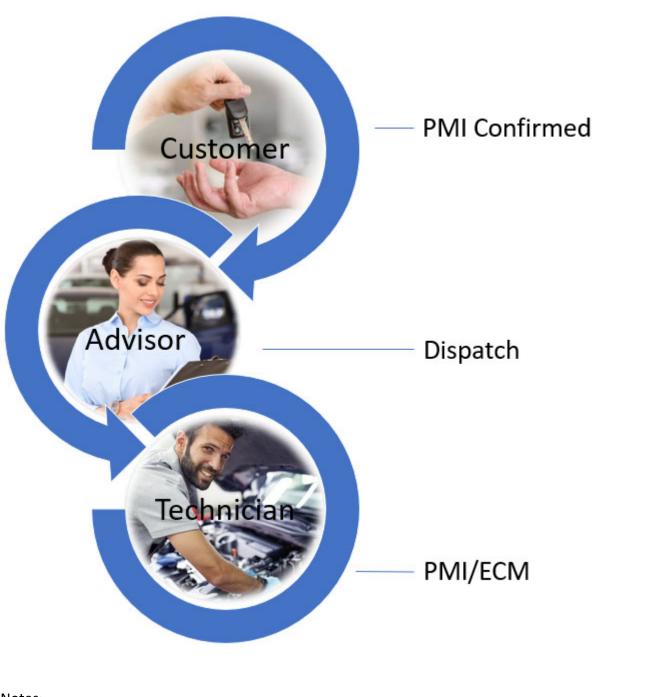


Notes.	 	 

# **Full System Isolation Continued**

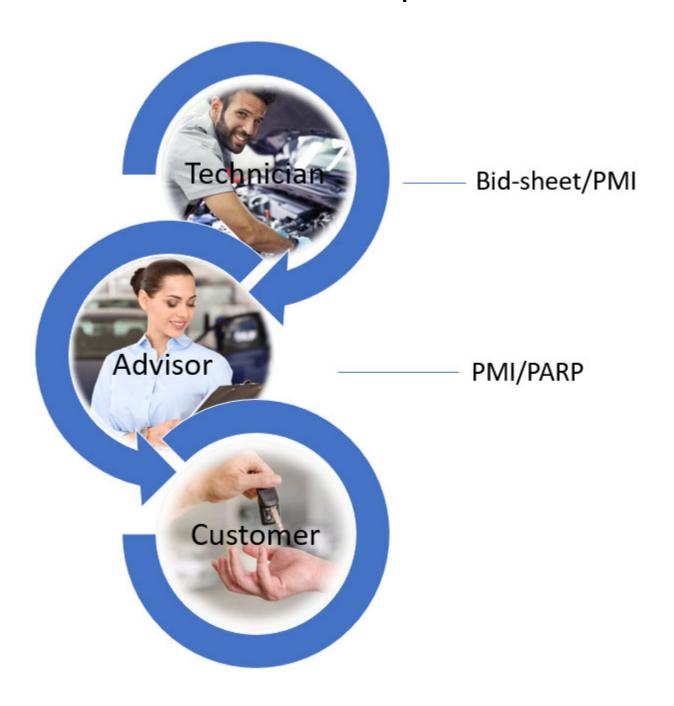


# **Preventative Maintenance Inspection**



Notes:	<del> </del>	 	 	

# **Preventative Maintenance Inspection Continued**



Notes:	 	 	 

## **Vehicle Intake**



#### **TRANSOLUTION AUTO CARE CENTER**

		Vehicle Intak	ke Form				
100		TRANSOLUTION AUTO CARE CENTER		FOR OFFICE USE ONLY  APPOINTMENT			
A DIVISION I		AUTO GARE GENTER					
THE DIFFERENCE YOU CAN FEEL		4500 TRANSOLUTION LN MISSOULA MT 59804 406-721-6109	DATE		DAY	TIME	
		WWW.TRANSOLUTION.BIZ	NEW CUSTOMER Y / N	If YES HOW	DID CUSTOMI	ER HEAR ABOUT US?	
CUSTOMER NAME			SERVICE ADVISOR				
STREET ADDRESS			VIN				
CITY	STATE	ZIP CODE	LICENSE NUMBER		EXT. COLOR/T	RIM	
BUSINESS PHONE	HOME OF	CELL PHONE	PRODUCTION DATE	TRANSMISSION A / M		□ 4X4 □ AWD	
EMAIL ADDRESS	<b>'</b>		MILEAGE	,	Y / N ENGINE SIZE		
VEHICLE YEAR	VEHICLI	MAKE AND MODEL		THIS VEHICLE I	S USED FOR TOW	ING □ NO	
Please describe in your o	wn words any prob	lems/concerns you are having w	ith your vehicle:				
CHOOSE ONE:						Thank you for	
1. I request a verbal o	estimate before you b	egin repairs.			ta	king the time to	

CHOOSE ONE:  1. I request a verbal estimate before you begin repairs.  2. I approve communication via text.  3. Proceed with repairs but contact me if the price will exceed \$  SAVE PARTS? YES □ NO □	Thank you for taking the time to fill out this form completely.
Please take time to review terms on reverse side before signing!	
DATE SIGNATURE SUBJECT TO TERMS ON REVERSE SIDE	

#### NOTICE TO THE CUSTOMER

- 1. The preliminary estimate is based on our initial inspection and diagnosis. If any additional service and repairs are indicated, you will be contacted for your authorization. All work is to standard of good and workmanlike under Automotive Service Excellence (ASE) guidelines. We do our best to obtain an accurate initial inspection and diagnosis, and it is subject to a non-refundable charge. There may be some situations where a greater amount of inspection and diagnosis calls for disassembling of the automotive component for further inspection and our recommendation. Please take the time with us to fully describe your motor vehicle's history and use so that we may assess your problem.
- 2. All replacement parts installed are new or remanufactured and provided by automotive parts suppliers or manufacturer, unless otherwise specified.
- 3. All parts removed will be discarded unless otherwise instructed.
- 4. Any limited warranties on the replacement parts and/or accessories are those made by manufacturer, the automotive parts firm, or the parts jobber for rebuilt/reconditioned parts. Generally, the replacement part is warrantied by the manufacturer or the automotive parts firm for one year and the benefit of the warranty is a replacement part, excluding labor to remove and install.

  TRANSOLUTION AUTO CARE HERBEY EXPRESSLY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ALL IMPLIED WARRANTIES

MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Transolution Auto Care must be contacted for any limited warranty work, including requirements for replacement parts. This limited warranty will not be honored if the customer seeks replacement of the part, or service work at or through another automotive facility. The reason we insist on the return of the motor vehicle to Transolution Auto Care is that we have learned of your motor vehicle through our inspection and diagnosis, followed by our repairs. We take pride in our work and will do all that we can to service your needs. Please be mindful, however, that we cannot prioritize your work ahead of other emergencies.

Nonetheless, we will do all we can to promptly advise you of the status of your motor vehicle, and what is required for service and repairs.

- 5. All service work, meaning labor at our shop rate, has a limited warranty of 24,000 miles or two years from date of service, whichever occurs first, unless malfunction or failure is caused by abuse, misuse of the motor vehicle, or physical damage to the motor vehicle caused by another party such as a motor vehicle collision, vandalism, fire, flood, or other casualties. For any claim against the limited warranty, all service work must be performed at Transolution Auto Care and all replacement parts must be obtained by Transolution Auto Care as well. (This is necessary because we are familiar with the manufacturers, automotive parts firms, and jobbers that supply replacement parts.)
- 6. Major automatic transmission repair/replacement will be identified as such on your estimate. Major automatic transmission repair and replacement will be protected by a different warranty than this limited warranty. There is an Automotive Transmission Rebuilders

  Association

(ATRA) warranty that will be provided to you upon completion of the work. All warranty work on the automatic transmission repair/replacement must

- be performed by Transolution Auto Care, an ATRA authorized facility.
- 7. A shop supplies and disposal charges will be added to the repair order.
- 8. Customer grants Transolution Auto Care permission to operate the motor vehicle on public streets and highways for purposes of testing, inspection and diagnosis. Please deliver you motor vehicle with sufficient fuel to operate it. If, during an inspection and diagnostic test drive we must purchase fuel for your motor vehicle, there will be an additional \$10 labor charge, together with the cost of the fuel that will be added to the final invoice.
- 9. Storage charge will commence 72 hours after service and repairs are completed. Storage charges are \$10 per day.

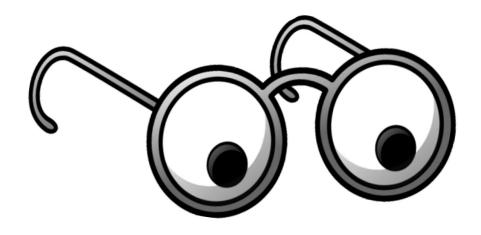
CONSEQUENTIAL DAMAGES DUE TO CUSTOMER'S LOSS OF USE OF MOTOTR VEHICLE.

- 10. A motor vehicle will be assumed "abandoned" if left upon Transolution Auto Care property for ninety (90) days. Transolution Auto Care reserves all rights to hold property left with Transolution Auto Care under an Agister's Lien until all storage charges and repair and service costs are paid in full, under Mont. Code Ann., 71-3-1201-1214 (2015).
- 11. By acceptance of the inspection and diagnosis, there is authorization for the necessary service and repair work that we have itemized for you. Transolution Auto Care is not responsible for loss of personal property, articles and possessions the customer leaves in the car, whether by theft, fire, flood, or other casualty.

  TRANSOLUTION AUTO CARE IS NOT RESPONSIBLE FOR ANY DELAYS CAUSED BY UNAVAILABILITY OF PARTS, OR DELAYS IN PARTS SHIPMENT BY THE MANUFACTURER OR AUTOMOTIVE PARTS FIRMS. TRANSOLUTION AUTO CARE IS NOT RESPONSIBLE FOR ANY INCIDENTAL OR
- 12. In the event that any legal action becomes necessary to enforce any terms of the contract for service and repairs, evidenced by the written estimate, invoice, and this Limited Warranty and Notice to Customer, the prevailing party shall also be responsible for all reasonable attorney's fees and Court costs incurred.

# **Looking Through the Customers Lenses**

Sometimes we see things from our own perspective; however, we must always remember, it's our **professional obligation** to present **EVERYTHING** the vehicle is in need of. The fact that the word "need" is subjective is the reason, **ALWAYS** remember to look through the customers lenses!



Let's have	a discu	ussion:		

# **Transolution Bid Sheet**

# Estimate of Recommended Repairs

Cust Name:	RO #:	Tech:	Date	 
Labor Description (what):	Parts:			
Labor Time =				
WHY?				
Labor Description (what):	Parts:			
(a,	1 3.1001			
Labor Time =				
WHY?				
Will:				
			<u> </u>	
Labor Description (what):	Parts:			
Labor Time =				
WHY?				



Labor Description (what):	Parts:	
Labor Time =		
WHY?		
Labor Description (what):	Parts:	
Labor Time =		
WHY?		
Labor Description (what):	Parts:	ı
Labor Time =		
WHY?		

# **Maintenance Items by System**

Select a failed part, pick a system on the vehicle and list as many maintenances within that system.

Failed part:				
Maintenance items within failed sy	ystem:			
	-			
	-			
How do we identify maintenance r	needs?			
List methods used to determine ve		aintenance r	needs:	
	-			
	-			

# **Notes Page**

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 		 <del> </del>	

# **Broke Car Scenario/ECM**

Before the Advisor presents to the customer, the technician must first present to the Advisor. This is where *the first sale takes place*. Below are helpful hints to help present a failure from Technician to Advisor.

Technicians, role play a presentation using a "Broke Care Scenario".

Scenario "Vehicle Symptom":
Describe the failure:
What failed?
How does it function?
If not addressed what sould have an
If not addressed what could happen?
E:
C:
M:

# **Full System Isolate (Initial Concern) Presentation Script**

Mr./Mrs				me
(Customers Nam	e) (Your name)	(Shop Name)		
to talk? If the answer is	s "No"responding wit	nWhen is a good	I time to call you back?	?
If the answer is "Yes"	respond withGreat!			
My ASE technician	and I ha	ve personally insp	ected	_
(F&B) (Tech's fi	rst name) (Credibility)	(Mirror back concern	as the customer stated)	
And have taken digital	photo graphs and or a	video for your rec	ords as well.	
Over all the (System being ac		nape. (If it truly is)	ı	
List Three Positive of To (All for reassurance)		e are Addressing:		
The	is insha	pe, (choose the p	roper wordage, normal,	
	(Insert word)	excellent, no condition, sa	t leaking, good, great, atisfactory)	
The	is insha (Insert word)	pe, (Blend in with	ı failure explanation)	
The	is insha	pe,		
We have isolated your Conviction!) Be prepared	concern and identified		•	on (Deliver with Urgency and
Failure				
Effect				
Cause				
Maintenance				
Again, overall the	tem being addressed)	is in Great Sh	ape! (Reassurance)	
Your total investment f		dollars	(include all taxes and ad c	on fees),
This repair has a				
So, with your permission	on I'll have		get started on the r	epairs.
(Do not pause keep pushing Is this a good number t	g through) (Insert tec to reach you periodicall		day with update	(wait for the answer)
Once the repair is com maintenance inspectio during an update or with the	n, to make sure the res			form a complimentary order. (This can be delivered
Thank you – I will be ta	lking with you soon. (Al	ways assume the cust	comer wants it fixed!!!	

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# **PMI (Additional Concerns) Presentation Script**

Mr. / Mrs	this is	from	is now a good
(Insert customers name)	(Your Name)	(Insert Shop Nai	me)
time to talk? If the answer is "	No" responding with	When is a good ti	ime to call you back?
If the answer is "	yes" respond with.	Great!	
The repairs on your	have been comp	leted and we don't s	ee any other
issues with this repair at this t	ime! (Make sure nothing	else is needed before yo	u proceed)
As promised my ASE Technicia	ın	and I have persor	nally completed the
Preventive Maintenance Inspe	ection on your vehicle	and have taken digit	al photographs of your vehicle.
Overall, your vehicle is in grea	it shape (if it truly it is).		
First: We started with the test	drive and under-hood	l inspection.	
We have inspected	and it w	as in great shape.	
We have inspected			eplaced.
We have identified your			
We have inspected			
We have identified your			be replaced.
We're also going to	and		·
Additional Notes:			<del></del>
Second: We performed a mid-	rise inspection and ide	entified the following	
We have inspected	and it lo	oks good.	
We have inspected			read.
We have identified your	are	worn out and they ne	ed to be monitored.
We have inspected			
We have identified your			
We're also going to	and		·
Additional Notes:			
Third: We completed the full r	rise inspection and ide	ntified the following	 :
We have inspected	and it w	as in satisfactory shap	e.
We have inspected	and it w	as in great shape.	
We have identified your			ur immediate attention.
We have inspected			
We have identified your			
We're also going to	and		·
Additional Notes:			
Overall, your			
(Insert vehicle Type	e)		

These additional repairs also have the	month –	miles Nationwide guarantee.
Your additional investment today is \$ and this includes all taxes and		ch brings your total investment to \$
Again, your vehicle is well worth the investm started on the additi	•	rour permission I will have pause keep pushing through)
Is this still the best number to reach you?		
Great, I'll give you a call once your vehicle ha	as been road tested	and completed.
Additional Notes:		

## **Notes to Self**

What did you learn?
What was you're your biggest takeaway?
What was your greatest "aha" moment?
How can the items you learned today help increase your paycheck?
What will you take back and use during your next work day?

# **LIKE AND FOLLOW**





