



**YOU NET
RESULTS**

Front Counter Process

Thank You for Attending this

Results Zoom Meetings

Live Today and Library Content Soon

Powered by **YOU NET RESULTS**

Continuing Front Counter Thinking

Front Counter is a Process....

When Utilizing YOU *TOOLS*

YOU NET
RESULTS

Front Counter Process

You Net Results *Premier* Automotive Guide

Brian Gillis





**YOU NET
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Front Counter Process

About Brian Gillis...

- 25 Plus Years operating auto repair shops in Texas, Georgia and Colorado, multi unit stores
- Hired and Trained over 2000 staff members
- Budgeting and Profits Brian's Specialty
- Smooth as silk with customers
- Polished and Professional
- Seasoned Automotive Veteran
- Owner and Founder of YOU NET RESULTS





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YOU *TOOLS.. Confidence*

COACHING GROUPS BUILD CONFIDENT LEADERS

for Auto Repair Shop Owners and Staff

- Define confidence in you own words
- What do you have to do to become a confident leader?
- What does each of your staff members need to do to be come confident?



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YOU *TOOLS.. StoryBrand.. BrandScript*

- At You Net Results, we know that you want to be a fearless auto repair shop owner. In order to do that, you need business coaching to become confident. The problem is lacking the know-how to build that confidence, which is making you feel frustrated.
- We believe you should not only be successful, but also that you should define what success looks like for you. We'll help you get there!
- We understand how you can be frustrated, and we care how you win the day. We've been there, amassing 25+ years in auto repair business operations experience.

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YOU **TOOLS.. Silent Thief**

How long are you going to let **Silent Thieves** rob your automotive repair shop? With **Poor:**

- Leadership and Management Processes
- Front Counter Processes *How-to Manual
- People Staffing Processes *Daily Operations
- Financial Processes
- Do **YOU** need to stop the theft of your future?
- Are **YOU** willing to do what it takes? If **YOU** don't fix the **silent theft** – **YOU** might as well put the key under the door...and not come back tomorrow!





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Many have discovered in the past...

- Front Counter can be a process!
- Front Counter can be learned!
- Front Counter can be taught!
- Front Counter can be “FUN”!
- Front Counter can be systemic!



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Front Counter Process

YOU *TOOLS*

It's easy to build a Front Counter process but it's
easy not to!

How-to build Your Front Counter Process

6 Steps

1. Thinking
2. Words
3. Action
4. Habits
5. Perseverance
6. Attainment



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YOU *TOOLS*

- Front Counter Processes and Systems run your business... written or unwritten
- People run the Front Counter Processes and Systems
- Making your business process and systems dependent not people dependent is the major objective of the Manager



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Front Counter Process

What are? Service Advisor *YOU TOOLS*

- They are built for YOUR NET RESULTS
- Designed to help YOU be in Process
- TAP – Turnaround Point Book...Gary Gunn's Voice in Print and Audio
- Moving from a good to a great Front Counter (Good to Great)
- Front Counter Silver Bullets do not exist



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YOU *TOOLS.. 4.28.20 Agenda*

Turnaround Point Book

- Recipe for going broke... page 14
- The Yes Process... page 15
- The SOS Process... page 17
- The 10/10/10 Process... page 17
- Takeaway's... page 19



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YOU *TOOLS*.. 5.26.20 Agenda

Turnaround Point Book Items

- Fixing A Low Gross-profit Margin... page 72
- True Cost of Doing Business... page 22

Other Items

- Board Huddles
- *Your* Vehicle Forecast
- Gotta Have



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YOU *TOOLS*

- ECM – Effect – Cause – Maintenance
- Quantum Leap
- PARP - Prepare-Audit-Rehears-Present
- The Board
- Huddles
- Game Films



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YOU *TOOLS*

- Bag /Next Day Audit
- Go For No and The Five Levels
- Trash Can Words
- Phone Scripts
- Presentation Scripts
- Gotta-Have / We Noticed



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YOU *TOOLS*

- Tie Down
- Push vs Pull Method
- Speed of Service
- You Squared
- Mood Diagram (3 Circles and 2 Triangles)
- *Your* Vehicle Forecast



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YOU *TOOLS*

- Script Enhancements
- Gut Punch Script
- Missed Sales File
- 100 Nos Per Day
- Company Brochure
- Black and Red Bags



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YOU *TOOLS*

- Saves Time
- Stop working so hard
- Reduce stress and pressure
- Retain the customer



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